

Message

From: Valentine, Julia [Valentine.Julia@epa.gov]
Sent: 4/3/2018 1:57:01 PM
To: Konkus, John [konkus.john@epa.gov]; Hewitt, James [hewitt.james@epa.gov]
CC: Orquina, Jessica [Orquina.Jessica@epa.gov]; Grantham, Nancy [Grantham.Nancy@epa.gov]
Subject: RE: REVIEW: Social Media

<https://twitter.com/EPA/status/981166789118717952>

From: Konkus, John
Sent: Tuesday, April 03, 2018 9:34 AM
To: Valentine, Julia <Valentine.Julia@epa.gov>
Cc: Orquina, Jessica <Orquina.Jessica@epa.gov>; Bowman, Liz <Bowman.Liz@epa.gov>; Grantham, Nancy <Grantham.Nancy@epa.gov>; Ryan, Jini <Ryan.Jini@epa.gov>
Subject: Re: REVIEW: Social Media

Pls send me the link to the post once you do so we can RT thanks!

Sent from my iPhone

On Apr 3, 2018, at 9:32 AM, Valentine, Julia <Valentine.Julia@epa.gov> wrote:

Great, thanks. Posting first right now and will keep it going.

From: Konkus, John
Sent: Tuesday, April 03, 2018 9:31 AM
To: Orquina, Jessica <Orquina.Jessica@epa.gov>
Cc: Bowman, Liz <Bowman.Liz@epa.gov>; Grantham, Nancy <Grantham.Nancy@epa.gov>; Ryan, Jini <Ryan.Jini@epa.gov>; Valentine, Julia <Valentine.Julia@epa.gov>
Subject: Re: REVIEW: Social Media

Excellent

Sent from my iPhone

On Apr 3, 2018, at 9:27 AM, Orquina, Jessica <Orquina.Jessica@epa.gov> wrote:

Thank you! We're going live now.

Here's some draft social media to promote the event. Let us know if you have any edits. Also, do you want us to just post the text or include some of the word graphics? (We could create separate posts for after the event with the word graphics.)

Jess

Ex. 5 - Deliberative Process

Ex. 5 - Deliberative Process

Jessica Ann Orquina, Director
Office of Web Communications
U.S. Environmental Protection Agency
Email: orquina.jessica@epa.gov
Office: 202-564-0446
Mobile: Ex. 6 - Personal Privacy

From: Bowman, Liz
Sent: Tuesday, April 03, 2018 9:25 AM
To: Orquina, Jessica <Orquina.Jessica@epa.gov>; Konkus, John <konkus.john@epa.gov>
Cc: Grantham, Nancy <Grantham.Nancy@epa.gov>; Ryan, Jini <Ryan.Jini@epa.gov>;
Valentine, Julia <Valentine.Julia@epa.gov>
Subject: RE: REVIEW: UPDATED homepage banner

Great, thank you

From: Orquina, Jessica
Sent: Tuesday, April 3, 2018 9:08 AM
To: Konkus, John <konkus.john@epa.gov>
Cc: Bowman, Liz <Bowman.Liz@epa.gov>; Grantham, Nancy
<Grantham.Nancy@epa.gov>; Ryan, Jini <Ryan.Jini@epa.gov>; Valentine, Julia
<Valentine.Julia@epa.gov>
Subject: RE: REVIEW: UPDATED homepage banner

We're working on the social. Here's the updated homepage banner. Let me know if you have any edits or if we're okay to post.

Thanks! Jess

<image001.png>

Jessica Ann Orquina, Director
Office of Web Communications
U.S. Environmental Protection Agency
Email: orquina.jessica@epa.gov
Office: 202-564-0446
Mobile: Ex. 6 - Personal Privacy

From: Konkus, John
Sent: Tuesday, April 03, 2018 9:05 AM
To: Orquina, Jessica <Orquina.Jessica@epa.gov>
Cc: Bowman, Liz <Bowman.Liz@epa.gov>; Grantham, Nancy <Grantham.Nancy@epa.gov>; Ryan, Jini <Ryan.Jini@epa.gov>; Valentine, Julia <Valentine.Julia@epa.gov>
Subject: Re: REVIEW: Homepage banner & live page mockups

Let me take a look at it first but I think so

Sent from my iPhone

On Apr 3, 2018, at 9:04 AM, Orquina, Jessica <Orquina.Jessica@epa.gov> wrote:

Do you want us to include the graphics in the tweets?

Jess

Jessica Ann Orquina, Director
Office of Web Communications
U.S. Environmental Protection Agency
Email: orquina.jessica@epa.gov
Office: 202-564-0446
Mobile: Ex. 6 - Personal Privacy

From: Konkus, John
Sent: Tuesday, April 03, 2018 9:00 AM
To: Orquina, Jessica <Orquina.Jessica@epa.gov>
Cc: Bowman, Liz <Bowman.Liz@epa.gov>; Grantham, Nancy <Grantham.Nancy@epa.gov>; Ryan, Jini <Ryan.Jini@epa.gov>
Subject: Re: REVIEW: Homepage banner & live page mockups

Thank you! There should be six graphics.

Sent from my iPhone

On Apr 3, 2018, at 8:59 AM, Orquina, Jessica <Orquina.Jessica@epa.gov> wrote:

We're working on it now. We're also creating a homepage graphic based on thee graphics Jini sent us to fit the homepage banner requirements. I'll send a mockup soon.

Jess

Jessica Ann Orquina, Director
Office of Web Communications
U.S. Environmental Protection Agency
Email: orquina.jessica@epa.gov
Office: 202-564-0446
Mobile: Ex. 6 - Personal Privacy

From: Konkus, John
Sent: Tuesday, April 03, 2018 8:38 AM
To: Orquina, Jessica <Orquina.Jessica@epa.gov>
Cc: Bowman, Liz <Bowman.Liz@epa.gov>; Grantham, Nancy <Grantham.Nancy@epa.gov>; Ryan, Jini <Ryan.Jini@epa.gov>
Subject: Re: REVIEW: Homepage banner & live page mockups

Jess can you all work up some draft social media to promote the live feed? Use messaging from the posters that Jini sent you this morning that you're using for the web sight graphic as well as the press release from yesterday afternoon. Nothing extravagant just alerting people to watch the live feed. Thank you!

Sent from my iPhone

On Apr 2, 2018, at 3:07 PM, Orquina, Jessica <Orquina.Jessica@epa.gov> wrote:

Thank you!

Jessica Ann Orquina, Director
Office of Web Communications
U.S. Environmental Protection Agency
Email: orquina.jessica@epa.gov
Office: 202-564-0446
Mobile: Ex. 6 - Personal Privacy

From: Bowman, Liz
Sent: Monday, April 02, 2018 3:07 PM
To: Orquina, Jessica <Orquina.Jessica@epa.gov>
Cc: Konkus, John <konkus.john@epa.gov>; Grantham, Nancy <Grantham.Nancy@epa.gov>; Ryan, Jini <Ryan.Jini@epa.gov>
Subject: Re: REVIEW: Homepage banner & live page mockups

Good w me thanks!

On Apr 2, 2018, at 2:54 PM, Orquina, Jessica <Orquina.Jessica@epa.gov> wrote:

Hello, below are screenshots for the EPA homepage banner and EPA live webpage for tomorrow's event. Let me know if you have any edits or if these are good to go as is. We will plan to make them live tomorrow morning.

Thanks! Jess

<image001.png>

<image003.png>

Jessica Ann Orquina,
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